



NEWS RELEASE

Contact: Karen M. McCary
Director of Communications
For Release: Mar. 4, 2011

INFORMA ECONOMICS ANNOUNCES MONSANTO SPONSORSHIP OF WASHINGTON POLICY CONFERENCE

Informa Economics announced today that the prominent agribusiness firm, Monsanto, will join it as a sponsor of its 19th Annual Food and Agriculture Policy Conference, to be held April 13-14. "We believe we have an outstanding conference planned for the agricultural community this year, and we certainly are grateful for Monsanto's help in making this year's effort possible," said Informa Economics Chairman and Chief Executive Officer Bruce Scherr. The Conference will be at the Hamilton Crowne Plaza Hotel in Washington, D.C.

Informa's two day April conference will focus on the theme "*Preparing for 2012--The Farm Bill Debate Amid New Policy Concerns.*" Monsanto's support makes it possible to bring to conference participants Jonathan Alterman of the Center for Strategic and International Studies to discuss *Food, Oil and Politics—Outlook for the Middle East*. "Dr. Alterman is an internationally prominent analyst of Middle Eastern Affairs, and we are extremely fortunate to be able to bring this timely discussion to our clients," said Informa Economics President and Chief Operating Officer Tom Scott.

Informa's Spring Washington Policy Conference is highly regarded for its success in bringing industry and other clients together with lawmakers and others deeply engaged in central policy issues. This year, new House Agriculture Committee Chairman Frank Lucas (R-Okla.), has been invited to keynote the conference, followed by talks from USDA Chief Economist Joe Glauber; Informa's Scherr; and a number of other well known experts. Following the keynote address, sessions will be held on the macroeconomy; the farm economy; the farm policy outlook; trade policy; the energy policy outlook; and the outlook for the Middle East. A detailed agenda is at www.informaecon.com.

More information and online registration are available at www.informaecon.com or call Informa Economics Senior Vice President Mark Jekanowski at 703-891-6305.

03-04-11

Informa Economics, Inc., a division of Informa plc, is a world leader in comprehensive agriculture, food industry, agribusiness and commodity research, information, analysis and consulting. With a core team of research analysts and consulting specialists, Informa Economics serves many of the world's leading agribusinesses. Headquartered in Memphis, Tennessee, the company has offices in Washington, D.C.; St. Paul, Minnesota; Winnipeg, Canada; London, England; Brussels, Belgium; and Sao Paulo, Brazil. It is the company's economic expertise and client base that combine to provide unique insights and strategic and long-term planning for agribusinesses around the world. For more information, visit the Informa Economics Web site at <http://www.informaecon.com>.